

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:) Certification Under 37 CFR 1.8
Finseth et al.) I hereby certify that this paper is being
Serial No.: 09/532,755) electronically transmitted to the United
For: "Method and Apparatus for) States Patent and Trademark Office on:
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Display of Advertisements") **January 15, 2009.**
Filed: March 22, 2000)
Group Art Unit: 2424)
Examiner: James R. Sheleheda)
Janet Shibata


RESPONSE TO THE OFFICE ACTION DATED OCTOBER 15, 2008

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the official action dated October 15, 2008, please enter the following
amendments and consider the accompanying remarks.

The Status of the Claims begins on page 2 of this paper.

Remarks begin on page 14 of this paper.